



THE  
HOUSE OF  
ABHINANDAN  
LODHA

**THE FIRST.  
THE ONLY.  
THE 'NEVER-SEEN, NEVER-HEARD,  
NEVER-BEFORE' OF ALL.**

**DELHI, HERE'S YOUR ULTIMATE TRUE-BLUE  
LAND INVESTMENT OPPORTUNITY.**

144 SQ. METRES (1,550 SQ. FT.) VILLA LAND AT  
**₹63.9 LAKH** (ALL-INCLUSIVE)



**INDIA'S**

FIRST BLUE ZONE INSPIRED BRANDED  
LAND DEVELOPMENT NEAR MUMBAI.

CODENAME  
GOLDEN TRIANGLE  
**MUMBAI**

# MUMBAI: THE RELENTLESS AND EVER-EXPANDING.

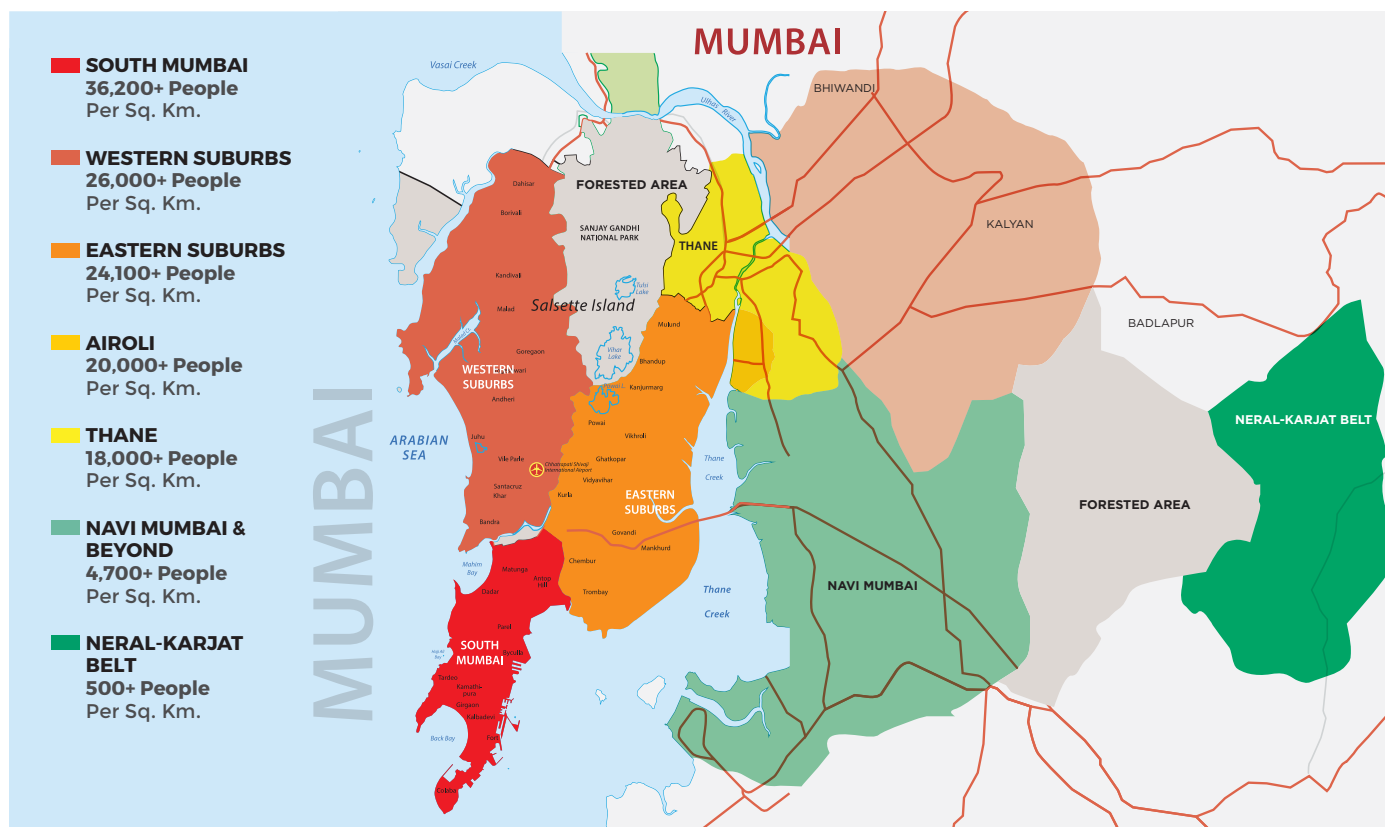
Mumbai Metropolitan Region, India's BFSI capital and home to the world's biggest MNCs is growing at a rapid pace, with its GDP set to double in the next 6 years. In the past decade, the city has grown in leaps and bounds, creating explosive commercial and residential centres like Thane and Navi Mumbai that are now becoming increasingly saturated due to the growing population.



## FROM CONGESTION TO CONNECTIVITY.

Hemmed in by the Arabian Sea, every square foot in Mumbai is extremely valuable. Land, hitherto a B2B offering, has been now beautifully made available to the retail investor.

Driven by era-defining urban infrastructure projects like the Navi Mumbai International Airport, Bandra-Worli Sea Link, Coastal Road, Mumbai Trans Harbour Link, freeways, ring roads, metros and rail expansion projects, Mumbai is now on an unprecedented expansion spree into Navi Mumbai and beyond.



# MUMBAI'S TRANSFORMATION JOURNEY, IN 3 GLARING ASPECTS

**Mumbai on the rise, in the headlines, for the future.**

A transforming urban core is driving the rise of **Mumbai 3.0** — powered by large-scale PPP (Public-Private Partnership) investments, technology and infrastructure enhancements and seamless connectivity across the city.

**#1** A developmental blitzkrieg in the past **5 years** with **5x jump** in infra investments.



**#2** **320+ sq. km.** smart city developments under **Mumbai 3.0 & NAINA** (Navi Mumbai Airport Influence Notified Area), and the upcoming **2,800-acre** Navi Mumbai International Airport, capable of servicing 9 crore PAX/annum – altogether augmenting the GDP of MMR by \$300bn by 2029.



**#3** Investments to the tune of **INR 3 lakh crore** in **data centres, tech R&D units, education institutes** and **business hubs** over and above investments for connectivity enhancements.



# MUMBAI'S DEVELOPMENTAL BLITZKRIEG.

₹4.07 LAKH CRORES WORTH OF INVESTMENTS.

TOTAL EXPENDITURE

5X  
GROWTH IN  
EXPENDITURE

₹72,000 CR

**Mumbai Trans Harbour Link (MTHL):**

Construction started in 2017 with an estimated cost of over ₹17,843 crore.

**Navi Mumbai International Airport (NMIA):**

Construction commenced in 2017 with an estimated cost of ₹16,000 crore.

**Coastal Road Project:**  
Construction began in 2018 with an estimated cost of ₹15,000 crore.

**Mumbai Metro Line 3:**  
Construction began in 2016 with an estimated cost of over ₹23,000 crore.

**Delhi-Mumbai Industrial Corridor (DMIC):**  
Ongoing development of nodes & infrastructure.

**Inauguration of Bandra-Worli Sea Link:**

The 5.6 km long, one of its kind sea bridge, opened for public use, reducing traffic congestion on WEH.

**Mumbai-Pune Expressway Upgrades:**  
Ongoing maintenance and minor expansions.

**Mumbai Metro Line 1:**  
Completion of Mumbai's first metro line from Versova to Ghatkopar, estimated at ₹4,321 crore.

₹3,60,000 CR

**Navi Mumbai International Airport (NMIA):**

The new airport will be opened by May 2025 with an initial passenger inflow of at least 1 crore annually due to closure of existing T1 airport.

**Mumbai Metro Line 3:**

Expected to be fully operational by the end of 2025 with a cost over ₹23,000 crore.

**Mumbai Trans Harbour Link (MTHL):**

The new sea link, 21.8 km long, opens for public in Jan 2024 – greatly reducing the commute times between Mumbai and Navi Mumbai.

**Coastal Road Project:**

Phase 1 completed and opened for public in March 2024. The 10.58 km Phase 1 connects Nariman Point & Worli with Ambarsons Garden.

**Mumbai Metro Line 2B:**

Construction ongoing with an estimated cost of ₹1,09,700 crore.

**Mumbai-Ahmedabad High-Speed Rail Corridor:**

Ongoing construction with an estimated cost of over ₹1.08 lakh crore.

**New Vashi Creek Bridge:**

Completed in September 2024 with an estimated cost of ₹1,800 crore.

₹4,07,000 CR

**Mumbai Metro:**

By 2030, Mumbai Metro will span 337 km, serving over 4 million daily riders, easing city congestion.

**Coastal Road Project :**

The 29.2 km Mumbai Coastal Road will cut south-north travel time to 40 minutes, serving 130,000 vehicles daily.

**Versova-Virar Sea Link:**

The 21.16 km sea link will drastically reduce travel time and congestion for thousands of commuters.

**Thane-Borivali Tunnel:**

To cut the commute time from over an hour to 15 minutes for 100,000 vehicles daily with a 11.8 km tunnel.

**Fully operational NMIA:**

By 2030, this airport will handle up to 9 crore PAX annually, becoming Mumbai's main airport.

**Bullet Train Project:**

Operational by 2028, this 320 km/h train will cut travel time to Ahmedabad from 7-8 hours to 2-3 hours.

**Virar-Alibaug Multimodal Corridor (VAMMC):**

By 2030, the 126 km corridor will halve travel time to 1.5 hours with integrated road and metro systems.

**Dharavi Redevelopment:**

By 2030, this \$3 billion project will rehouse over 1 million residents, transforming 600 acres.

2005

2015

2020

2025

2030

LIMITED,  
ONLY NEED-BASED  
MEGA PROJECTS,  
BEING DEVELOPED AS A  
POST-FACTO SOLUTION.

THE NEW ERA:  
RAPID PACE OF  
MEGA DEVELOPMENTAL PROJECTS:  
A PIVOTAL ASPECT OF PLANNED  
CITIES BY PRE-EMPTING DEMAND.



# THE DAWN OF A NEW ERA: NAVI MUMBAI INTERNATIONAL AIRPORT.

Spread over 2800+ acres, this world-class modern marvel has been designed by the world renowned Zaha Hadid architects and is being constructed at a cost of over ₹18,000 crore by the Adani Group.

As a result of T1 at CSMIA undergoing renovation later in 2025, over 1 crore passengers annually will shift to NMIA. It is expected that NMIA T1 with a capacity of 2 crore passengers annually will reach saturation by mid-2026, probably the shortest saturation time in the world for a greenfield airport terminal.

By 2034, NMIA is expected to handle over 9 crore passengers annually, with the current CSMIA becoming a secondary airport for the Mumbai Metropolitan Region.

## NMIA IN NUMBERS:

**2,800+ acres** of greenfield airport with **2,000+ acre** logistics park.

**1,000+ acre** tourism zone to be built around the new airport.

**4 lakh+** direct and indirect jobs expected to be created.

**India's first multi-modal airport**, connected by roadways, railways, metros and waterways.



# MUMBAI IN ITS NEW TRANSFORMATIVE AVATAR.

## MUMBAI 3.0: A VISION FOR THE FUTURE.

Mumbai 3.0 is set to transform the region with \$40B invested in the Karnala-Sai-Chirner New Town and cutting-edge data infrastructure across MMR, in collaboration with MIDC and CIDCO.

### Here's what constitutes Mumbai 3.0:



#### **Sustainable & Smart**

**Infrastructure:** Green buildings with eco-friendly design, smart urban planning, and better water and waste management.



#### **Seamless Mobility & Connectivity:**

World-class public transport systems featuring automobile-free zones and intelligent traffic systems.



#### **A Greener, Healthier**

**Mumbai:** More designated open spaces and better air quality initiatives.



**Health, Wellness & Quality of Life:** Access to world-class healthcare services, including initiatives for better mental health and work-life balance. Inclination towards higher cultural integration with theatres, libraries, art districts – to nurture talent and leisure.



#### **Tech-Driven Governance & Citizen Engagement:**

Faster, digitally-driven governance services with community-driven feedback mechanisms.

**Mumbai 3.0 = New-age + Self-Sustainable + Visionary.**

**A WELL-PLANNED ECOSYSTEM 3x THE SIZE OF MUMBAI. INVEST EARLY. INVEST SMART. MAXIMISE RETURNS.**



# NAVI MUMBAI AIRPORT INFLUENCE NOTIFIED AREA (NAINA).

The 90,000+ acre, India's largest planned smart city surrounding the upcoming Navi Mumbai International Airport. With world-class infrastructure, seamless connectivity, and CIDCO's strategic planning, NAINA is set to become a prime destination for real estate, business, and lifestyle growth.

## NAINA, in numbers:

- **20% larger** than Navi Mumbai.
- Over **₹3 lakh crore** Public & Private Investments planned in this region.
- Outlay of over **₹15,000 crore** by CIDCO for infrastructure development.
- All 12 town planning schemes (TPS) approved by CIDCO.
- **L&T** laid the base infrastructure for TPS 2 to 7 at an initial cost of over **₹5,000 crore**.



Reliance Industries has kickstarted the development of a world-class, **5,000+ acre** integrated digital services industrial area, pumping in **₹60,000 crore** making one of India's largest tech and industrial ecosystem.



Part of the **\$1 billion** investments planned in AI-centric centres by Princeton Digital Group in India.



Part of the massive data centre investments of **₹50,000 crore** planned by Adani Group.



Home to Asia's largest data centre operated by Yotta and multiple other projects planned to come in the coming years.



Part of Blackstone group's **₹90,000 crore** investment to be directed towards the development of infrastructure and data centre capabilities in Mumbai 3.0.



Fidelity-backed Colt DCS has plans to set up a hyperscale data centre with an investment of over **₹8,500 crore**.



The City and Industrial Development Corporation (CIDCO) has signed four major MoUs worth over **₹48,000 crore** at the World Economic Forum in Davos, creating international educity, outdoor arena, data centres and a world-class logistics park.



Beneficiary of AWS' **\$8.3 billion** investments in cloud infrastructure MoU signed with the Government of Maharashtra. Expected to generate over 80,000 jobs in data center supply chain in India.



**₹800 crore** investment in a captive data centre spread over a **25-acre** campus.



Digital Edge bags **\$1.6 billion** in data centre expansion funding.



# MUMBAI IN ITS NEW TRANSFORMATIVE AVATAR.

**Hindustan Times** 

## NITI AAYOG SETS TARGET OF DOUBLING MMR'S GDP TO \$300 BILLION IN FIVE YEARS

AUG 23, 2024 08:08 AM IST



**Business Standard**

## NAVI MUMBAI INTERNATIONAL AIRPORT POISED TO DRIVE REAL ESTATE GROWTH

4 MIN READ LAST UPDATED :  
APR 20 2025 | 6:34 PM IST

The airport — worth \$2.1 billion — is expected to be inaugurated in June this year. Naina, a well planned city spanning 371 sq km, will be developed across 170 villages in Panvel, Pen, and Uran in Raigad district.



**LOKMAT**  **TIMES**



## MUMBAI 3.0: HOW NAVI MUMBAI INTERNATIONAL AIRPORT AND NEW RAIL LINKS ARE DRIVING GROWTH?

BY LOKMAT ENGLISH DESK | UPDATED:  
APRIL 4, 2025 10:49 IST

Panvel-Karjat suburban rail route, and the Navi Mumbai are at the forefront of the Navi Mumbai International Airport (NMIA). Navi Mumbai will see new real estate hotspots and sustainable economic growth due to the planned progressive urban expansion. New project development and investor inflow are intrinsically tied to real estate values. Mumbai 3.0 is poised for a real estate boom, creating a brand-new, profitable investment destination. It is anticipated that the stations at Panvel, Chikhale, Mohape, Chowk, and Karjat will raise demand for real estate.

 **The Indian EXPRESS**  
JOURNALISM OF COURAGE

## NAVI MUMBAI INTERNATIONAL AIRPORT'S AIRSIDE CONSTRUCTION 'COMPLETED': OFFICIALS

MUMBAI | APRIL 20, 2025 12:17 IST



**ET NOW**

## MMRDA SECURES RS 4.07 LAKH CRORE TO BOOST INFRASTRUCTURE PROJECTS IN MUMBAI

WRITTEN BY: ANISH MONDAL UPDATED APR 9, 2025 09:15 IST





## OUTLOOK BUSINESS

THINK BEYOND. STAY AHEAD.

### BLACKSTONE TO INVEST \$5 BN IN MUMBAI 3.0: WHAT'S NEW FOR THE FINANCIAL CAPITAL

UPDATED ON: 24 JANUARY 2025 11:37 AM

The world's largest alternative asset manager, Blackstone, has announced plans to invest up to \$11 billion in Maharashtra in MoUs signed with the state government. The investment will also commence its foray into the ambitious Mumbai 3.0 project.

American institutional investor Blackstone has signed three separate agreements with Maharashtra Chief Minister Devendra Fadnavis-led delegations at the World Economic Forum in Davos.

According to an Economic Times (ET) report, the rest of the \$11 billion will be used to develop new infrastructure, residential areas, and commercial spaces in the "Third Mumbai" or what is known as Karnala-Sai-Chirner New Town.



## THE TIMES OF INDIA

### MMRDA, BROOKFIELD SIGN \$12 BILLION MOU TO BOOST INFRASTRUCTURE IN MUMBAI METROPOLITAN REGION

TNN | JAN 30, 2025, 08:55 AM IST

MUMBAI: The Mumbai Metropolitan Region Development Authority (MMRDA) signed a \$12 billion (Rs 1,03,800 crore) Memorandum of Understanding (MoU) with Brookfield, a global investment firm, to accelerate infrastructure development in the Mumbai Metropolitan Region (MMR). The MoU was signed by MMRDA Metropolitan Commissioner Dr Sanjay Mukherjee, IAS, in the presence of Brookfield CEO Anuj Ranjan.



## THE TIMES OF INDIA

### MUMBAI 3.0: MMRDA HOLDS DISCUSSION WITH KOREAN EXPERTS

UPDATED ON: 24 JANUARY 2025 11:37 AM

Mumbai: The MMRDA on Thursday met a Korean delegation to speed up its Mumbai 3.0 plan, focusing on AI-driven city management and smart transit-oriented development (TOD) zones. The talks, held at the Jio World Centre during the India Global Forum 2025, aimed at tapping Korean expertise in modern infrastructure, mobility solutions, and investment facilitation



## DECCAN HERALD

### CIDCO ACCELERATES DEVELOPMENT OF NAVI MUMBAI AIRPORT INFLUENCE NOTIFIED AREA

LAST UPDATED : 01 JANUARY 2025, 09:14 IST

Navi Mumbai: With the countdown starting for the commissioning of the Navi Mumbai International Airport (NMIA), the City and Industrial Development of Maharashtra Ltd (CIDCO) has accelerated the development of the Navi Mumbai Airport Influence Notified Area (NAINA), which is expected to boost development in the Raigad district and the larger Mumbai Metropolitan Region (MMR).



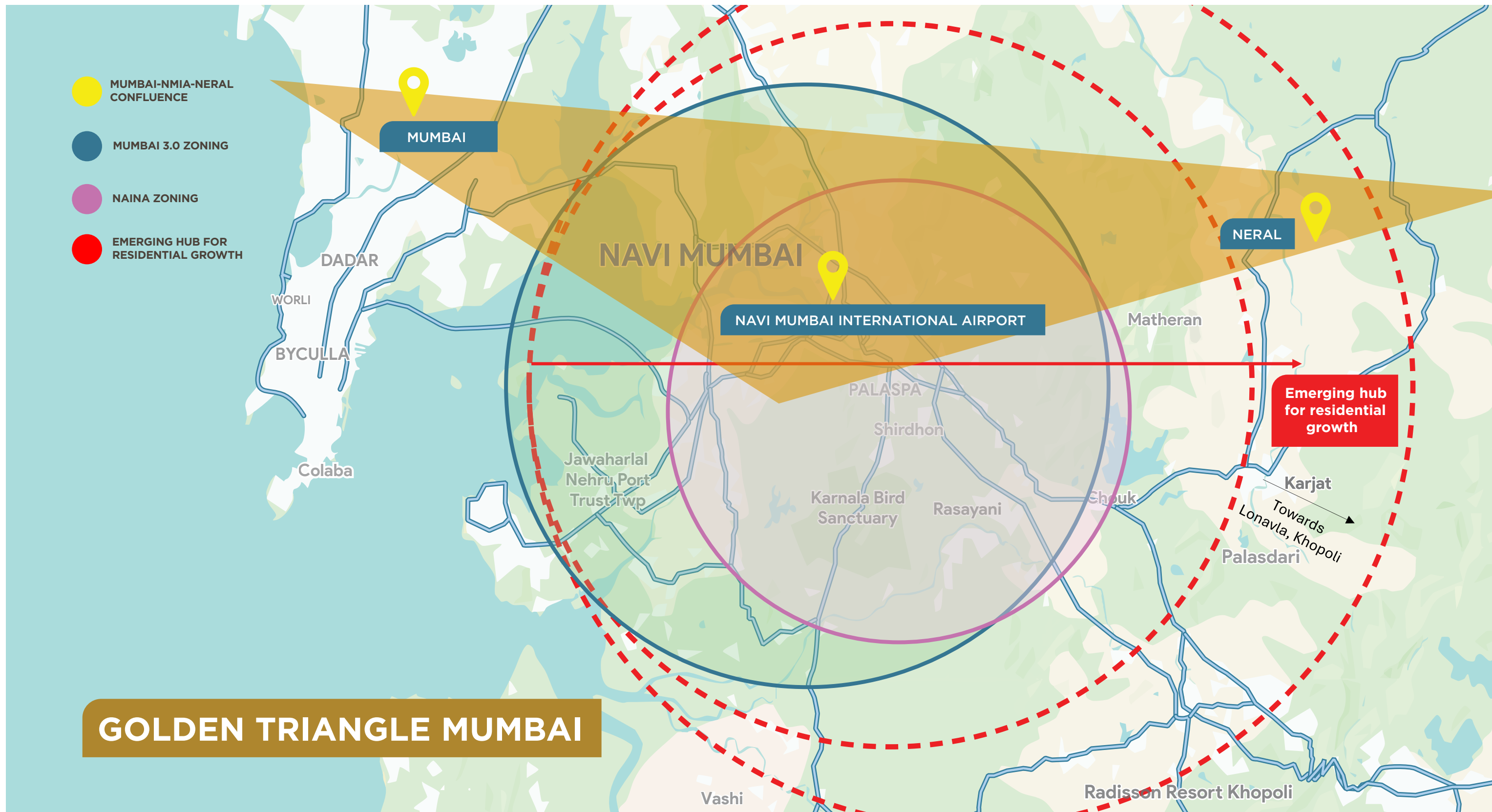
# INTRODUCING DELHI TO ITS ULTIMATE TRUE-BLUE LAND INVESTMENT WITH CODENAME GOLDEN TRIANGLE MUMBAI

## THE NEW 'SWEET SPOT' OF MUMBAI.

In the ever-expanding landscape of Mumbai's evolution, a new power zone is emerging – the Golden Triangle. At its three dynamic corners lie Mumbai, the upcoming Navi Mumbai International Airport (NMIA), and the fast-rising destination of Neral.

This triangulated confluence isn't just geographic — it's strategic. With Mumbai's saturation, Navi Mumbai's ₹3 lakh crore infrastructure boom, and Neral's explosive growth potential, this is the hotspot for next-generation urban expansion. **A sweet spot for smart investors** looking to enter the Mumbai 3.0 growth belt early.

**GOLDEN TRIANGLE MUMBAI** isn't just a new label. It's the new logic for land investment.



# OWN THE LAND OF MUMBAI: A TRUE-BLUE INVESTMENT OPPORTUNITY OF NO COMPARE.

In a city where the skyline rises higher by the day, owning land isn't just an investment, it's an heirloom. Mumbai, a metropolis defined by its relentless pace and ever-expanding ambition, offers few opportunities to claim a piece of earth as your own.

But where do you find the land to invest? At the cusp of transformative exponential growth in Mumbai 3.0.

**NERAL: A WINNING BET. QUICK ACCESSIBILITY, STUNNING BEAUTY AND AN EXPLOSIVE GROWTH TRAJECTORY.**

## 3.6X\*

Growth in 8 years with 17.5% CAGR.

## 28% CAGR\*

for AirBNBs and serviced villas and holiday homes.

### THE GROWTH DRIVERS:

Neral lies at the cusp of a metamorphosis – inside the Golden Triangle of Mumbai.

Opening of MTHL Sea Link reducing travel time by **30 mins.**

Upcoming Navi Mumbai International Airport – catapulting growth in the entire region.

Direct influence of **90,000-acre** NAINA smart city.

Benefactor of upcoming **Mumbai 3.0** planned city set to elevate MMR's GDP to **\$300bn by 2029**; featuring tech hubs and 65% of country's data centres.







# NERAL - AN AVENUE FOR MUMBAI'S VERY OWN TRUE-BLUE LIVING EXPERIENCE.

NMIA: 70 MINS | NAINA: 70 MINS | ATAL SETU: 85 MINS  
MATHERAN: 20 MINS | PUNE: 140 MINS

Less than 2 hours from Mumbai, Neral is a scenic retreat where misty hills, lush forests and breathtaking valley views create a serene escape from city life.

## THE PERFECT MELANGE OF BOTH WORLDS.

- **Mumbai's first and original hillside retreat:** At 80 kms, compared to Lonavala at 87 kms, untouched by industrialisation.
- **A wildlife sanctuary in the backyard:** 131 sq. km. (32,371 acres) of Shri Bhimashankar Wildlife Sanctuary offering breathtaking views of the Western Ghats.
- **Neral-Matheran:** The only automobile-free hill station, with one-of-its-kind features including the UNESCO World Heritage toy train.
- **A great place to live:** The only untouched, naturally-gifted location that is away from, yet close to Mumbai's influence of growth - Mumbai 3.0.
- **Connectivity:** Planned superlative connectivity via: Panvel - Chakan Highway, Panvel-Neral State Highway and Virar-Alibaug Multimodal Corridor.



# INSPIRED BY BLUE ZONES AROUND THE WORLD: A PROVEN APPROACH TOWARDS A SUPERLATIVE LIFESTYLE.

Across the globe, a quiet shift is reshaping how we live—not chasing speed or size, but embracing depth, health and connection. In places like California, Japan, Italy and beyond, communities are redefining life through intentional design, well-being, sustainability, meaningful daily living, stress free life and joy. These regions, known as Blue Zones—including Okinawa in Japan, Sardinia in Italy, Ikaria in Greece, Loma Linda in California and Nicoya in Costa Rica — where people live longer, healthier lives thanks to strong social bonds, balanced nutrition and routines, natural movement, and a deep sense of purpose.



## JAPAN

### Purposeful Living

Rooted in gratitude and movement, Okinawans thrive well into their 100s.



Plant-strong diet (tofu, veggies, seaweed)



Movement through life, not workouts



Moai: tight-knit support circles

Happiness Index: 6.1



## ITALY

### Where Family Fuels Longevity

Thriving on tradition, simplicity, and strong bonds is their way of life.



Rustic food (goat milk, greens, sourdough)



Multi-generational households



Natural movement in everyday life

Happiness Index: 6.5



## GREECE

### Where Time Slows Down

On this island, people forget to die. They rise with the sun, grow their own food, and dance under the stars. Joy is in the air.



Anti-inflammatory diet



Daily rest & low-stress lifestyle



Self-sufficiency and natural movement

Happiness Index: 6.9



## COSTA RICA

### The Pura Vida Lifestyle

Happiness is a way of life—rooted in nature, purpose, and ease.



Blue Zone habits (local food, purpose-driven life)



Deep nature connection



Stress-free culture and strong communities

Happiness Index: 7.1



## SINGAPORE

### The Green Grid of the Future

A modern wellness model: clean design, nature, and community well-being.



Nature in the city (green buildings, sky parks)



Walkable, car-lite urban planning



Wellness through urban innovation

Happiness Index: 6.6



## CALIFORNIA, USA

### Faith and Wellness

The Adventist community lives longer through faith, food, and purpose.



Plant-based, clean eating



Weekly unplugging and rest

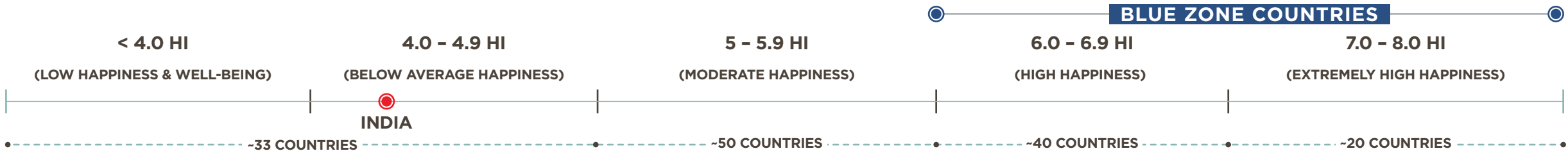


Life rooted in values and mission

Happiness Index: 7.0



### HAPPINESS INDEX (HI) SCORE\* SCALE



WHAT IF WE COULD REVERSE-ENGINEER AND ELEVATE A NEW WAY OF LIVING IN INDIA — ONE THAT COMPARES THE LIFESTYLE AND WELL-BEING OF THESE BLUE ZONES ABOVE?



# THE BIRTH OF A MULTI-SENSORIAL, TRUE-BLUE LIVING EXPERIENCE.

In a world that's always on the move, the True Blue way of living offers a powerful balance. It's about living a thoughtful immersive life that prioritizes authentic connections, stress-free living, balanced nutrition, natural movement, and a strong sense of purpose. It begins with you — when you align your lifestyle with these values, you bring these lifestyle choices to your family and in-turn to your wider community. As a result, you don't just build a better life—you become the catalyst for a healthier, happier, livelier world around you. True Blue Living isn't just a lifestyle, it's a legacy in the making.



# FROM OUR INTERNATIONALLY ACCLAIMED DESIGN PARTNER: ENZYME.

Enzyme APD is an international architecture and design practice, with over 250 projects of sustainable architecture, urbanism and interior design.

Headquartered in Hong Kong, the group also has offices in Singapore and Madrid with partnership offices in Dubai, Vietnam and Canada.

The group has designed some of the iconic projects across the globe and operates in multiple disciplines of architecture – Masterplanning, interior design, landscaping, façade design and computational design.



Bamboo Towers, Malaysia



Gili T Development, Indonesia



Seafront Masterplan, Bahrain



Longmen Resort, China



NWW Museum, Republic of Korea



## **Simón N.A.F.**

Partner & Managing Director,  
Singapore / Brussels

Simón Núñez de Arenas Fraile enjoys the reputation of being an internationally renowned architect. During his earlier stints at various design firms, he was instrumental in winning the prestigious Pragati Maidan redevelopment project and the Bharat Mandapam Convention Centre which recently hosted the G20 Summit in India. He is also accredited with designing private works for Bahrain's Royal Family, Procter & Gamble R&D headquarters in Singapore and Pepsi Co. headquarters in New York and India.



# INDIA'S FIRST BLUE ZONE BRANDED LAND DEVELOPMENT.

**Introducing** a never-seen-before, 3.23 lakh sq. metres (80-acres) lifestyle land development, less than 2 hours^ from Mumbai, integrated with the principles of Blue Zones.



# THE GENESIS OF A WORLD-CLASS PRODUCT OFFERING.

An **experiential, multi-sensory**, evolved development with modern, **rugged, nature bound** yet luxurious enhancements.

**Multiple experiential pockets of amenities** inside the development that translate into life's pathways harmoniously blending with nature.

**Immersive experiences** combining **art, music and literature**, complemented by cascading waterfalls, streams and water features, firepits and vibrant foliage for a serene atmosphere.



# A SMORGASBORD OF EXPERIENCES.



^Distance and timelines are indicative and may vary subject to weather, transport and infrastructure facilities to be provided.  
All future developments and infrastructure facilities to be provided by third parties, municipal authorities and are subject to approvals



# THE HOUSE OF ABHINANDAN LODHA®

## REDEFINING THE BEAUTY AND RICHNESS OF LAND.

The House of Abhinandan Lodha® was formed on the vision to provide citizens of India and the world access to some of the most-strategic land banks, via strong tech-enabled processes. We are a new-generation consumer-tech organisation evangelizing prime land banks as wealth and legacy-creating opportunities.

### THE PROMISE OF NEW GENERATION LAND®



#### PROMISE OF SECURITY

New Generation Land® is safe and secure, providing you with peace of mind. Owning land made safe, secure and transparent.



#### PROMISE OF WEALTH

New Generation Land® serves as a hedge against uncertainties, offering the opportunity to create intergenerational wealth with just a click of a button.



#### PROMISE OF TRANSPARENCY

Trust is built on transparency, and we are committed to providing complete transparency in managing your New Generation Land®.

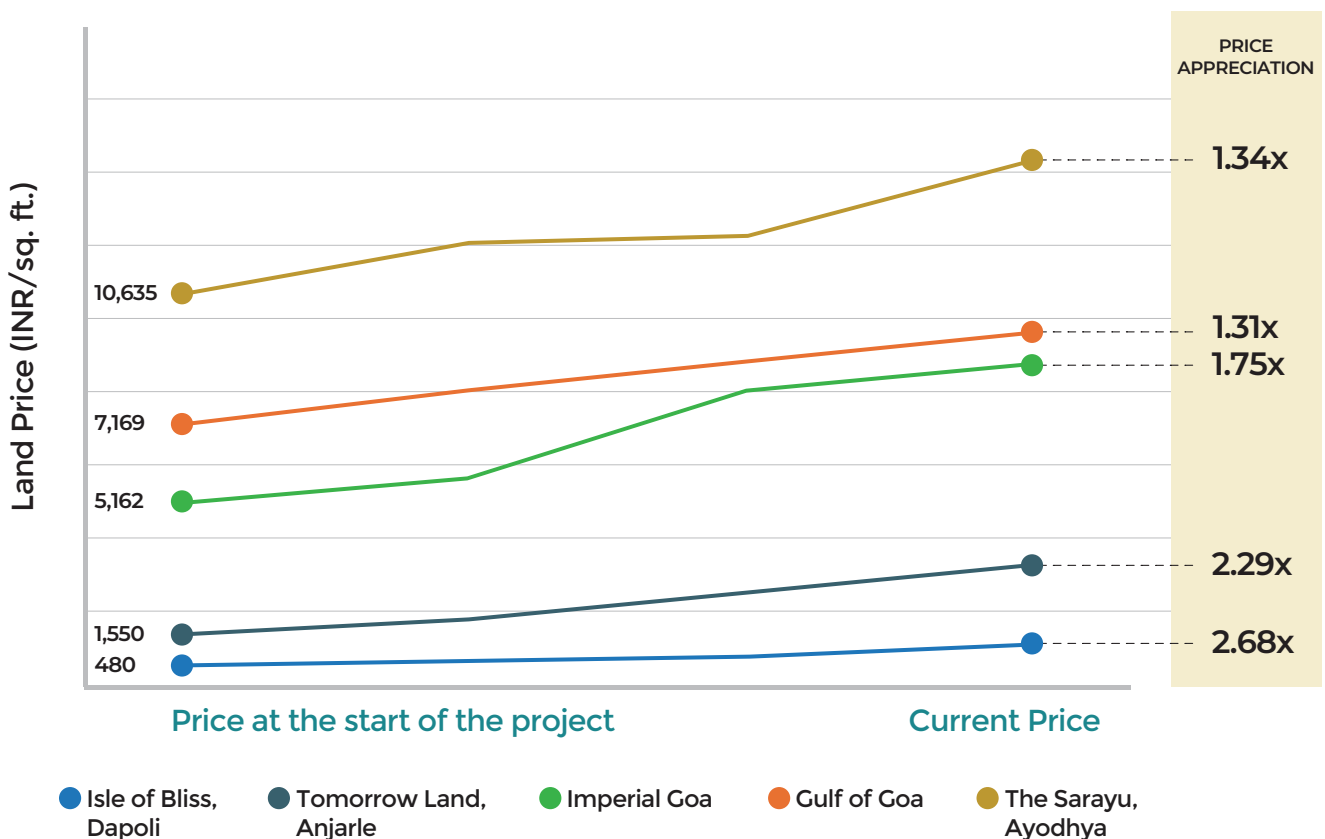


#### PROMISE OF LIQUIDITY

Facilitating digitally-aided, transactions for buying and selling New Generation Land®.

## FROM VISION TO VALUE:

### The Impressive Appreciation of Our Developments.



# CONNOISSEURS, PATRONS, AMBASSADORS. A STAR-STUDDED ENSEMBLE.



**MR. AMITABH  
BACHCHAN**

FOR

THE SARAYU<sup>®</sup>  
AYODHYA



**MS. TRIPTII  
DIMRI**

FOR

ONE  
GOA



**MS. KRITI  
SANON**

FOR

Sol de  
Alibaug

## A DIVERSE CUSTOMER BASE OF BUSINESS LEADERS, CELEBRITIES AND PROFESSIONALS FROM 15+ COUNTRIES.

- A client base from across the top BFSI institutions, consultancies, manufacturing and service sectors.
- Top-notch gentry exemplified by the best designations and C-suite holders.
- A like-minded community of neighbours-turned friends.

## A PIONEERING TECH-ENABLED OWNERSHIP EXPERIENCE.



# OUR PROJECTS



India's only 7-star land development showcasing 20% appreciation in 3 months. Appropriated by the legend Mr. Amitabh Bachchan.

📍 Ayodhya, Uttar Pradesh

THE SARAYU®  
— AYODHYA —



Goa's first-and-only 130+ acre, carbon neutral, 5-star branded land development at Bicholim, Goa, featuring a luxury hotel, multi-tiered clubhouse, branded gym and a man-made sea and beach.

📍 Bicholim, Goa



50-acre world-class land development in Khopoli featuring a 30,000 sq. ft. hilltop boutique resort, 50+ luxurious amenities and verdant views of the Sahyadris.

📍 Khopoli, Maharashtra

AERO-ESTATE  
KHOPOLI, MUMBAI



5 mins from Basilica of Bom Jesus. 100% sell-out project with 25% appreciation. Ready for possession.

📍 Bainguinim, Goa



Sol de  
Alibaug

India's first signature land development in the Hamptons of Mumbai has garnered interest from over the globe.

Alibaug, Maharashtra



7 mins from Dabolim Airport.  
100% sell out project with 25% appreciation in price within 6 months.

Vasco, Goa



ISLE OF  
BLISS

A massive 110% appreciation at Dapoli between August 2020 and October 2022. Transforming the Konkan coastline forever.

Dapoli, Maharashtra



The grandest land celebration in the country  
2x subscriptions, a sell-out launch.

Neral, Maharashtra

CELEBRATION LAND

TOMORROW LAND

An epic land shopping festival at Anjarle that saw 3x subscriptions, 1200+ applicants.

Anjarle, Maharashtra






**DELHI KNOWS A POWER MOVE  
WHEN IT SEES ONE.**

**MAKE IT TODAY.**

**INVEST NOW.**



**THE  
HOUSE OF  
ABHINANDAN  
LODHA**

 **3<sup>rd</sup> Floor, Lodha Excelus, Apollo Mills Compound, NM Joshi Marg, Mahalakshmi, Mumbai, Maharashtra 400011.**

 **[www.hoabl.com](http://www.hoabl.com)**

 **The House Of Abhinandan Lodha**

 **thehouseofabhinandanlodha**

**'The House of Abhinandan Lodha' has been established in 2020 and is not, in any manner, associated with 'Lodha' or 'Lodha Group'.**



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